



OHIO LEGISLATIVE SERVICE COMMISSION

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Fiscal Note & Local Impact Statement

Bill: S.B. 86 of the 132nd G.A.

Status: As Recommended by Conference Committee

Sponsor: Sen. Hackett

Local Impact Statement Procedure Required: No

Subject: Creates various license plates, designates memorial highways, and makes other official recognitions

State & Local Fiscal Highlights

License plates

- The annual license plate production costs for seven of the bill's 12 special license plates will total up to \$912 or more for each plate. The related \$10 administrative fee collected for each of those seven plates will total up to \$1,500 or more annually. The administrative fees will be credited to the existing Public Safety – Highway Purposes Fund (Fund 5TM0), which the Bureau of Motor Vehicles (BMV) uses to defray the cost of manufacturing and distributing license plates and stickers, and to cover the cost of motor vehicle registration.
- For the five of the 12 special license plates without a minimum registration requirement, the BMV's annual license plate production costs will total \$6.08 for each pair issued. All of these license plates require the \$10 BMV administrative fee.
- Each of the 12 special license plates require payment of a specified contribution, to be credited to the existing License Plate Contribution Fund (Fund 5V10) and then paid to the organization that is supported by each respective license plate for a specified purpose. The total amount contributed annually will vary based on the required contribution for each special license plate, as well as the number of individuals who choose to obtain that plate.

Memorial highways

- The Ohio Department of Transportation and various municipalities would incur costs of approximately \$350 to \$400 per set of signs to produce and install signs on each of the 12 designated memorial highways and bridges in the bill. The bill also amends provisions affecting two existing memorial highways.

Other designations

- The bill establishes 12 other designations to recognize various notable Ohioans, historic sites, items, or causes. These have no direct fiscal effect on the state or political subdivisions.

Detailed Fiscal Analysis

Special license plates

The bill creates 12 special license plates and requires a person obtaining one of those plates to pay both of the following: (1) a contribution ranging from \$15 to \$30 that the Registrar of Motor Vehicles is required to pay to the specified recipient for each special license plate, and (2) a \$10 Bureau of Motor Vehicles (BMV) administrative fee. The bill's special license plates, administrative fee requirement, and their required contributions and respective recipients are listed in Table 1 below.

Table 1. Special License Plates			
Special License Plate	BMV Fee	Required Contribution	Contribution Recipient
Amaranth Grand Chapter Order of the Eastern Star	\$10	\$15	Amaranth Grand Chapter Foundation
Canton Bulldogs	\$10	\$30	Canton City School District
Hawken School*	\$10	\$30	Hawken School
Girls on the Run	\$10	\$20	Girls on the Run of Franklin County, Inc.
Grandview Heights Schools*	\$10	\$30	Grandview Heights City School District
Gilmour Academy*	\$10	\$30	Gilmour Academy
Patrol Supporter	\$10	\$15	Ohio Highway Patrol Auxiliary Foundation
Saint Albert the Great School*	\$10	\$30	Saint Albert the Great School
Stan Hywet Hall and Gardens	\$10	\$15	Stan Hywet Hall and Gardens
Stop Bullying	\$10	\$25	Ohio Attorney General
Trees 4 Ohio	\$10	\$15	Ohio Chapter International Society of Arboriculture
University School*	\$10	\$30	University School

*Existing specialty license plate implementation and termination procedures do not apply.

State fiscal effects

Bureau of Motor Vehicles

The BMV currently produces special license plates via a digital print-on-demand process. The total cost to produce a pair of these plates is \$6.08. Under the bill, a person obtaining a special license plate must pay an administrative fee of \$10, the purpose of which is to compensate the BMV for additional services required in issuing the plate. Assuming, as described in the paragraph immediately below, that each plate with a minimum registration requirement of 150 persons meets that requirement, then the annual production costs for each of those plates will total around \$912 (150 persons x \$6.08) and the BMV administrative fees collected will total at least \$1,500 (150 persons x \$10) for each plate annually. The fees will be credited to the existing Public Safety – Highway Purposes Fund (Fund 5TM0), which the BMV uses in part to defray the cost of manufacturing and distributing license plates and stickers, and to cover the cost of motor vehicle registration.

Under existing law, seven of the bill's 12 license plates will be subject to the minimum registration requirement generally applicable to special license plates and to termination and revival procedures. For example, the BMV Registrar is not required to implement any legislation that creates a new license plate until the Registrar receives written statements from at least 150 persons indicating that they intend to apply for and obtain the special license plate (R.C. 4503.78). If, during any calendar year, the total number of new and renewal motor vehicle registrations involving such a nonstandard license plate totals less than 25, the issuance of that license plate may cease as of December 31 of the following year (R.C. 4503.77).

License Plate Contribution Fund

The required contribution paid for the issuance of each of the bill's special license plates will be credited to the existing License Plate Contribution Fund (Fund 5V10) and then paid to the organization that is supported by each respective license plate for a specified purpose. The total amount contributed annually will vary based on the required contribution for each special license plate, as well as the number of individuals who choose to obtain that plate.

"Ohio Children's Alliance" license plate

The bill changes the name of the existing "Ohio Association of Child Caring Agencies" license plate to the "Ohio Children's Alliance" license plate to reflect the organization's name change effective July 2, 2018. This provision has no fiscal effect.

Memorial highways

New memorial highways

The bill designates 12 new memorial highways and bridges on portions of various interstate highways, U.S. routes, and state routes throughout Ohio. Overall, the Ohio Department of Transportation (ODOT) and the associated municipalities would incur costs of approximately \$350 to \$400 per set of signs, depending on sign size and equipment needed, to produce and install signs on each of the designated memorial highways in the bill. Once a set of signs is installed, there are typically no maintenance costs unless the signs are damaged. Signs are usually in need of replacement every 12 to 15 years.

The cost of signage to mark the portion of a highway designated as a memorial is paid either entirely by ODOT or shared between ODOT and the municipal corporation through which the roadway passes. ODOT pays for all of the signage production costs. However, the installation costs may be borne by municipalities, depending on where the designated portion of highway begins and ends. ODOT pays installation costs for signs to be located outside of municipal boundaries, as well as the signs on all interstate routes. In cases where the memorial highway begins or ends inside of a municipal corporation, the city or village is responsible for installing the signage inside its boundaries. In cases where only a portion of a designated memorial highway resides in a municipal corporation, ODOT and the city or village may share the installation costs.

Table 2 summarizes these memorial designations in the order that they appear in the bill, including the location of the highway and the entity responsible for paying signage installation costs.

Table 2. Memorial Highway and Bridge Designations			
Designation	Route	County (Municipality, if Applicable)	Entity Responsible for Installation Cost
Lance Corporal Michael Stangelo, USMC, Memorial Bridge	SR-93	Stark (Canal Fulton)	City of Canal Fulton
Richland County Veterans Memorial Highway	I-71	Richland	ODOT
Officer Thomas Hayes Memorial Highway	US-33	Franklin (Columbus)	City of Columbus
Clermont County Vietnam Veterans Memorial Highway	US-52	Clermont	ODOT
Brown County Vietnam Veterans Memorial Highway	US-52	Brown	ODOT
Sgt. Herman Zerger Highway	SR-78	Monroe (Woodsfield)	ODOT and Village of Woodsfield
Purple Heart Veterans Memorial Bridge	US-422	Trumbull (Girard)	City of Girard
Marine PFC Jacob Spann Memorial Highway	I-71	Franklin and Delaware	ODOT
World War I and World War II Veterans Memorial Bridge	SR-169	Trumbull	ODOT
Army PFC Walter Earl Duncan, Jr. Memorial Highway	SR-32	Pike	ODOT
Football Heritage Corridor	SR-172	Stark (Massillon and Canton)	City of Massillon and City of Canton
Larry Morgan Memorial Highway	SR-627	Stark	ODOT

Adjustments to existing memorial highways

The bill amends existing law designating two memorial highways. First, the bill changes the location of the highway honoring former Governor Richard F. Celeste in Cuyahoga County from State Route 2 between Lake Avenue and the Cuyahoga River, to instead be on I-90 between mile markers 167 and 170. Secondly, the bill amends the PFC Marc L. Cole Memorial Highway on State Route 55 in Miami County to instead name the highway the LCpl Marc L. Cole Memorial Highway. In each of these cases, if ODOT and the municipality have already erected signage under current law, then there will be some additional costs to remove that signage, in addition to erecting the new signs. In the first case, ODOT and the city of Cleveland would each incur costs, while in the second case, ODOT and the village of Ludlow Falls would be affected.

Other designations

Altogether, the bill establishes 12 official designations to recognize various Ohioans, objects, or causes. These have no direct fiscal effect on the state or political

subdivisions. Table 3 below lists these designations in the order that they appear in the bill. In addition to these designations, the bill also contains specific instructions for how the Ohio History Connection is to recognize John Glenn's childhood home.

Table 3. Official Designations Made by the Bill	
Person, Item, or Cause Recognized	Official Designation/Day or Month Recognized
Shelter pet	Official state pet
Barn	Official historical architecture structure
Ohio Principals Month	Month of October
Alzheimer's and Brain Awareness Month	Month of June
Ohio Covered Bridge Week	Second week of October
Chronic Traumatic Encephalopathy Awareness Day	January 30
Jesse Owens Day	September 12
We Card Month	Month of September
Sarcoidosis Awareness Month	Month of April
Superman Day	June 12
Ohio National Missing Children's Day	May 25
One Small Step Week	Week including July 20

Designation for John Glenn's childhood home

The bill also requires the Ohio History Connection to designate John Glenn's childhood home in New Concord, Ohio as a state historic site and appropriately mark the site, or cause the site to be marked, as such. This appears to have no direct fiscal effect on the state or political subdivisions, as the Ohio History Connection added the site to the state's network of designated historic sites and museums in August 2016. The site houses the John and Annie Glenn Museum, which is managed locally by the Museum Association of East Muskingum in partnership with the Ohio History Connection.