



OHIO LEGISLATIVE SERVICE COMMISSION

Ruhaiza Ridzwan

Fiscal Note & Local Impact Statement

Bill: S.B. 147 of the 132nd G.A.

Status: As Introduced

Sponsor: Sen. Hite

Local Impact Statement Procedure Required: Yes

Subject: To authorize a nonrefundable tax credit for insurance companies that invest in rural business growth funds

State & Local Fiscal Highlights

- The bill authorizes tax credits that may be claimed against either the domestic or foreign insurance tax, and thus would likely decrease insurance tax revenue. The amount of any revenue loss would be dependent on the level of credit-eligible investments and credits issued by the Development Services Agency (DSA).
- The bill provides that DSA may not approve more than \$45 million in tax credit certificates over the life of the program. Thus the revenue loss to the state would not exceed \$45 million across all funds, and the total would be spread across at least three years, and possibly many more years than that. Tax credits cannot be claimed before the taxable year containing the second anniversary of the investment that qualifies a taxpayer for the tax credit, meaning the revenue loss would begin after the current biennium.
- The majority of insurance tax receipts are deposited in the GRF, so the GRF would bear the majority of the revenue loss. Approximately 5% of insurance tax receipts are deposited in the Fire Marshal Fund, used by the Department of Commerce.
- Any reduction in GRF tax receipts would reduce the amount distributed to the Local Government Fund (LGF) and Public Library Fund (PLF). This in turn would reduce distributions from the LGF and the PLF to counties, municipalities, townships, and public libraries. The reduced amounts to the LGF and PLF would total up to \$1.5 million, spread out over three or more years. Approximately half of the \$1.5 million would be a reduction to the LGF, and the other half would be the reduction to the PLF.
- Companies seeking to establish a rural business growth fund would apply to DSA for authorization, and would be required to pay a \$5,000 application fee. The bill creates the Ohio Rural Jobs Fund to receive the resulting revenue, which may offset any associated administrative expenses.

Detailed Fiscal Analysis

The bill authorizes a nonrefundable tax credit against domestic and foreign insurance taxes for certain taxpayers. If the amount of the credit for a single taxpayer in a taxable year exceeds the tax due for that year, the excess is carried forward to ensuing years until fully used. The bill provides that on and after October 1, 2017, a person that has developed a business plan to invest in rural business concerns in Ohio and has successfully solicited private investors to make capital contributions in support of the plan may apply to the Development Services Agency (DSA) for certification as a rural business growth fund.¹ DSA may then award tax credits to the investor.

The tax credit will be equal to an insurance company's credit-eligible capital contribution, as deemed by DSA, and may be claimed up to one-third in each of the taxable years containing the second, third, and fourth anniversaries of when the contribution, or investment, was made. No credit can be claimed in year one. The aggregate amount of tax credits approved by DSA is limited to \$45 million. Assuming DSA awards the entire amount of tax credits allowable under the bill, the potential revenue loss may be up to \$15 million the first taxable year credits may be claimed. The annual revenue loss in subsequent years may be higher than \$15 million, depending on credit carryover and taxpayer liabilities.

Receipts from state insurance taxes are deposited into the GRF. There is a 0.75% surtax on the premiums attributable to fire insurance; revenue from the surtax is deposited in the Fire Marshal Fund. Additionally, under permanent law, a portion of the GRF tax receipts is subsequently transferred to the Local Government Fund (LGF) and the Public Library Fund (PLF), with both the LGF and the PLF receiving 1.66% of GRF tax revenue.² Thus, the potential revenue loss to those local funds would total about \$1.5 million over a period of three (or more) years.

During FYs 2014 through 2017, approximately 4.6% of the insurance tax receipts were deposited into the Fire Marshal Fund. Assuming 5% of tax credits will be claimed against the fire insurance surtax, and if the eligible tax credit cap of \$45 million under the bill is reached, the associated lost tax revenue to the Fire Marshal Fund would be approximately \$0.75 million per year for three (or more) years for a total of \$2.25 million.

¹ Rural business growth funds, as defined in the bill, are essentially private investment funds licensed by the U.S. Small Business Administration or the U.S. Department of Agriculture (USDA). The funds are allowed to borrow from these federal government agencies and supplement the capital raised from private investors with access to low-cost, government-guaranteed debt.

² H.B. 49, the current operating budget act, temporarily increased the PLF share to 1.68% for FYs 2018-2019. In the absence of any further action by the General Assembly, the PLF share will revert to 1.66% beginning July 1, 2019.

A key requirement for a rural business growth fund to qualify as such with DSA is a revenue impact assessment for the applicant's rural growth investments. The assessment must be done by a nationally recognized third-party independent economic forecasting firm and demonstrate that the business plan will result in a positive economic impact on Ohio over a ten-year period that exceeds the cumulative amount of tax credits that would be issued if the application were approved. Due to the strict criteria for eligible rural business growth funds laid out in the bill, we do not anticipate a large number of funds to apply or qualify. The bill requires a \$5,000 fee due with an application and creates the Ohio Rural Jobs Fund, in which the fee revenue will be deposited, to partially or fully offset additional administrative costs at DSA.

Potential indirect fiscal effects

The bill requires the rural business growth fund applicant to show positive economic impacts from the projects receiving the credit-eligible capital from the fund. Such economic benefits may be additional employment positions created or retained; improvement in property, plant, and equipment; or a growth in rural business profits, among others. In theory, these developments would create additional tax revenue for the state and local governments. If that is realized, the fiscal revenue loss from the bill may be reduced or eliminated. However, it is also possible that those projected economic benefits may not occur.